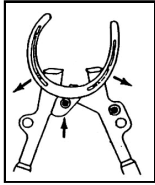
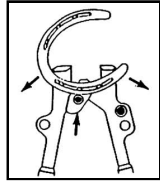


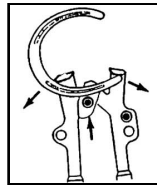
## SHOE SHAPING SEQUENCE FRONT SHOE



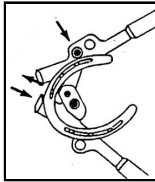
25. FLATTEN TOE  
SPREAD SHOE



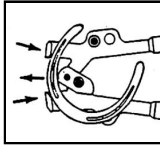
26. STRAIGHTEN  
MID-BRANCHES



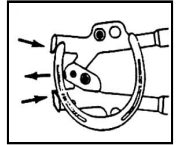
27. STRAIGHTEN  
QUARTERS



28. CLOSE  
BOTH BRANCHES

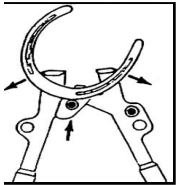


29. BEND  
MID BRANCHES

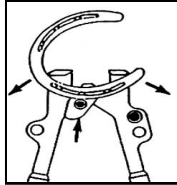


30. TUCK HEELS

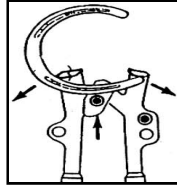
## SHOE SHAPING SEQUENCE HIND SHOE



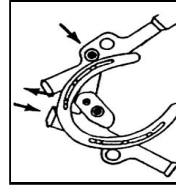
31. SPREAD both  
BRANCHES  
NEAR  
FIRST NAIL



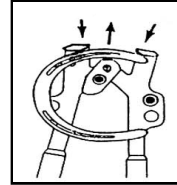
32. STRAIGHTEN  
both  
MID BRANCHES



33. STRAIGHTEN  
both QUARTER



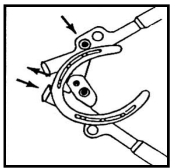
34. CLOSE  
both BRANCHES  
NEAR FIRST NA



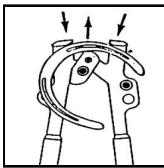
35. TUCK HEEL

## BENDING & CLOSING POSSIBILITIES

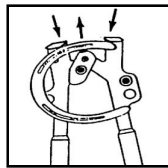
NOTE: ROTATE SHOE IN BOTH DIRECTIONS!



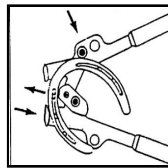
36. BEND/CLOSE  
ENTIRE BRANCH  
Place bend point  
over leveling  
surface with left  
prong bevel and  
front bend peg  
against outside



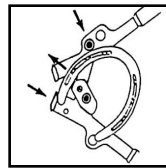
37. BEND BRANCH  
BOTH PRONGS  
Place bend point  
over leveling  
surface with both  
prong bevels on  
outside



38. TUCK A HEEL  
Place bend point  
over leveling  
surface with heel  
under right prong  
bevel.

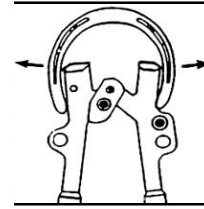


39. BEND/CLOSE  
ENTIRE BRANCH  
under Left Prong  
Place bend point  
over leveling surface  
with left prong bevel  
on branch to bend.  
Front bending peg on  
opposite branch.

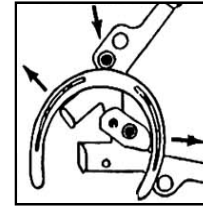


40. TUCK HEEL  
under Left Prong  
Place bend point  
over leveling  
surface with heel  
under left prong  
bevel. Front  
bending peg on  
same branch.

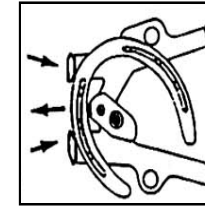
## OTHER SHOE SHAPING POSITIONS FRONT OF TOOL



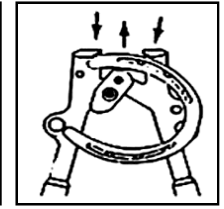
41. SPREAD  
ENTIRE SHOE  
Place prong edges  
only against inside of  
shoe



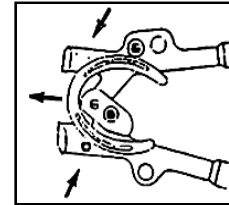
42. LARGE SHOES  
SPREAD SHOE &  
FLATTEN TOE  
Place toe against  
front bend peg w/right  
prong & bottom of  
center piece on inside



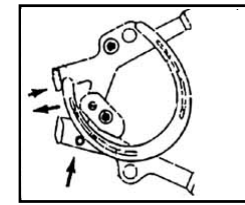
43. BEND UNDER  
BOTH PRONGS with  
Front Bending Peg  
removed. Good for  
narrow or small shoes



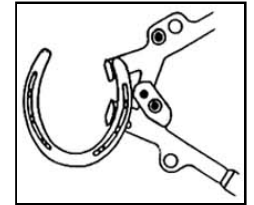
44. TUCK HEELS  
under both prongs  
remove Front Bending  
Peg. Good for narrow  
or small shoes



45. BEND WITH BOTH  
FRONT BENDING PEGS  
Good for pony shoes

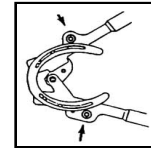


46. TUCK HEELS  
WITH BOTH FRONT  
BENDING PEGS

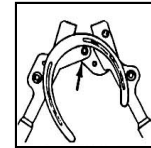


47. STRAIGHTEN HEEL ENDS  
Place outside of heel against  
leveling surface with both  
prongs on inside edge. Good  
for narrow shoes, mule shoes.  
... trailers too.

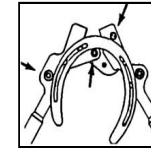
## BACK OF TOOL



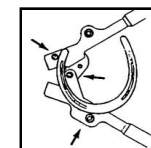
48. CLOSE  
ENTIRE SHOE  
Place shoe  
between  
closing pegs



49. BEND BRANCH  
BOTH CLOSING  
PEGs  
& PIVOT BOLT  
Place bend point  
over pivot bolt



50. BEND BRANCH  
RIGHT CLOSING  
PEG,  
BACK BENDING  
PEG, PIVOT BOLT

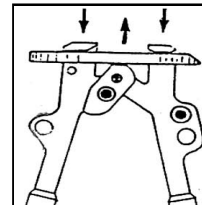


51. BEND A HEEL  
RIGHT CLOSING  
PEG,  
BACK BENDING  
BOLT, PIVOT BOLT

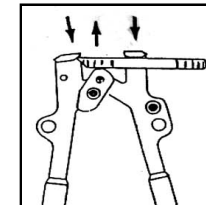


52. BEND/CLOSE  
SHOES  
WITH BOTH  
BENDING PEGS

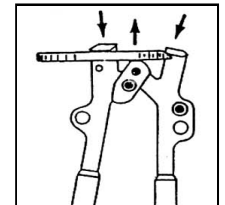
## LEVELING POSSIBILITIES



53. LEVEL BRANCH or TC  
Place shoe on edge between  
leveling face and under sides  
of prongs. Locate high spots



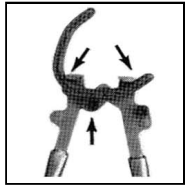
54. TAKE SCOOP  
OUT OF HEEL  
Same as left picture  
except place heel  
under prong bevel.



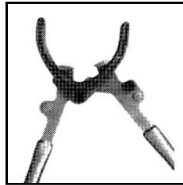
55. SCOOP HEEL  
Place hoof surface of shoe  
against leveling surface  
with heel under prong bevel

## MAKING SQUARE TOES ... HOT OR COLD!!!

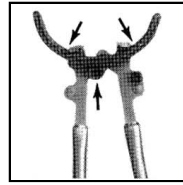
Rim shoes and narrow web shoes square most easily, but most saddle horse shoes can be squared cold. All metal shoes can be squared if toe is heated. Heat will not harm the POCKET ANVIL® OR SHOEMASTER® patented shoeshapers. For wider hooves, start with a front shape shoe. For narrower hooves, start with more of a "hind" pattern. Just straighten both branches, flatten toe until it "dents" backward bear first nail, tuck heels. You will usually have to take out twists and bumps with a hammer.



**56. STRAIGHTEN BRANCHES OVER NAIL HOLES**



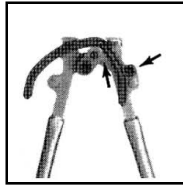
**57. POSITION TOE AGAINST STRAIGHTENING PEG**



**58. FLATTEN TOE BETWEEN FIFTH NAIL HOLE** For wider square toe, shift straightening peg to both sides of center and apply pressure



**59. CLOSE BRANCHES**  
Place first nail hole next to levelling surface



**60. BEND BRANCHES INWARD**  
The narrower the foot, the sharper the bend



**61. SQUARE TOE SHAPING SEQUENCE**

## SHOEMASTER® INSTRUCTIONS

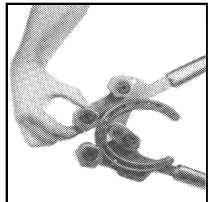
Note the following features to get the most out of your

SHOEMASTER®

- The two hexagonal blocks at the top are called the HEX BENDING BLOCKS. Each block has 4 distances. To select desired space rotate each block.
- The shorter hexagonal block on the upper right is called the HEX BRACING BLOCK. It is used as a bracing point for bending branches.

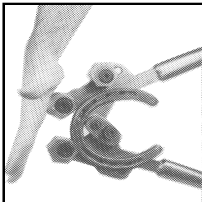
*Experiment*  
with different combinations.

### HEX BENDING BLOCK S



**SM1- ADJUST**  
Turn them.

Note: They are drilled off-center.



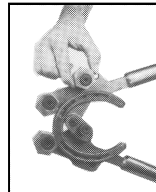
**SM2- ROTATE**  
with fingers or flat of the hand.

**NARROW**  
Bending/Leveling GAP  
Turn wide side of HEX BENDING BLOCK toward center.

**ENLARGE**  
Bending/Leveling GAP  
Turn narrow side of HEX BENDING BLOCK toward center.

**NARROW/ENLARGE SPREADING POINTS**  
Turn HEX BENDING BLOCKS in or out.

### HEX BRACING BLOCK



**SM3- ADJUST**  
Use as bracing point to bend branches.

**NARROW SIDE**  
lowers handle height

**WIDE SIDE**  
raises handle height

## BODY POSITION WITHOUT STAND

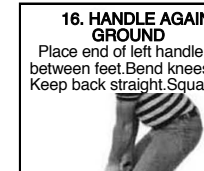
You can use the ADVANTAGE LINE patented SHOESHAPER without the STAND, by bracing it against your thigh, the ground, or other solid object. You can close or open a single heel of a shoe while it is on the hoof, provided it is not done on tightly nailed shoes.



**14. TOOL AGAINST THIGH**  
Brace one hand/handle on thigh, other against chest. Bend knees. Push downward



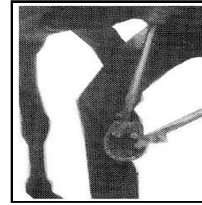
**15. TWO HANDS ONE HANDLE**  
Brace left handle on hip/thigh, pull right, towards you



**16. HANDLE AGAINST GROUND**  
Place end of left handle between feet. Bend knees. Keep back straight. Squat.



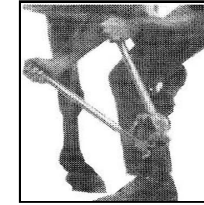
**17a. SPREAD HEEL ON HOOF**  
Position prongs on inside edge of shoe. One against heel to spread the other at opposite toe



**17b. SPREAD HEEL ON HOOF**  
Allow hoof to descend while still gripping shoe with tool. Push down with upper body



**18a. CLOSE HEEL ON HOOF**  
Position closing prongs against outside edge of shoe. One at heel to close-one at opposite toe.



**18b. CLOSE HEEL OF HOOF**  
Closer angle. Note lowered positioning.

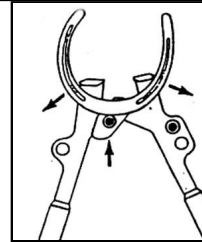


**19. PREVENT SPRINGING SHOE**  
Tilt tool when closing a heel on the hoof.

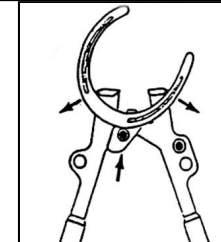
## BASIC POSITIONS OF SHOE IN SHOESHAPER

There are ONLY 3 Primary Positions of the shoe in the tool required for 90% of your fitting. Each position applies 3 points of pressure to the shoe. 2 points on one side and 1 on the opposite side. The shoe is then rotated between these pressure points so that you can apply force exactly where it is needed to straighten, bend or level. In each position you can flip the shoe from one branch or side to the other.

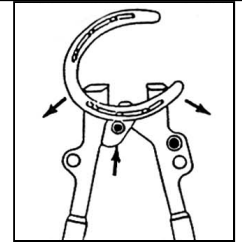
**REMEMBER.** you can rotate shoe in both directions!



**20. FLATTEN TOE SPREAD SHOE**  
Place toe against straightening peg with prongs on inside edge of shoe



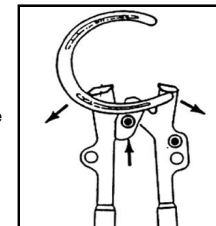
**21. SPREAD SINGLE BRANCH**  
Place shoe near first nail hole against straightening peg-prongs inside



**22. STRAIGHTEN MIDDLE OF BRANCH**  
Place shoe near 2nd/3rd nailholes against straightening peg-prongs inside



**23. STRAIGHTEN HEEL**  
Place shoe near last nailhole against straightening peg-prongs on inside of shoe. & tool.

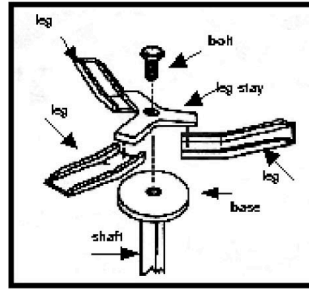


**24. STRAIGHTEN ONLY HEEL**  
Place shoe against straightening peg-heel under left prong

**WATCH THE DVD TO SEE THIS AMAZING TOOL IN ACTION**

## Shoeshaper Stand Assembly

1. Turn the Stand Shaft upside down.
2. Take the 1.2" bolt and thread through hole in Leg Stay and into hole in Base.
3. Slip the bent ends of legs under the arms of Leg Stay and turn bolt until snug.
4. Turn the stand right-side up and tap the legs around until one is aligned in front of the slotted ends of the sleeves (which places a leg directly under the shoeshaper when it is in the stand.)
5. Turn the Stand upside down again and tighten the bolt with a wrench.
6. Insert the Shoeshaper in stand.



## TOOL CARE

Rust is the only real enemy of these tools. All parts have been plated or painted to protect the metal from rust, though rust can still occur. To help prevent rust, keep your tool clean and dry. Avoid moisture. If tool gets wet, take indoors to dry. Lubricate moving parts: pivot area for both POCKET ANVIL® and SHOEMASTER® and Bending Blocks for SHOEMASTER®. In the future, when you wish to have your Advantage Line patented tool replated, we can do so at a nominal charge.

## Replacement Parts

Please refer to these part names to insure proper replacement

### Pocket Anvil®

Qty	Description	Location
1	straightening peg	front @ center piece
1	straightening bushing	front around peg
1	front bending bushing	front around peg
1	front bending bolt	front right
1	pivot bolt	front to back @ center
1	pivot bolt bushing	front @ pivot bolt
1	pivot bolt nut	back @ pivot bolt
2	closing peg	back- right/left
2	closing peg bushing	back around peg- right/left
1	back bending peg	back-right
1	back bending bushing	back-right around peg
1	rubber handle	tip of right handle

### Shoemaster®

Qty	Description	Location
2	hex bending blocks	front - right/left
2	large wave washer	inside hex bending block-right/left
2	hex bending bolts	front to back- right/left
2	hex nut	back- right/left
1	hex bracing block	front-right
1	hex bracing bolt	front to back
1	small wave washer	inside hex bracing block
1	straightening peg	front @ center piece
1	straightening bushing	front around peg
1	pivot bolt	front to back @ center
1	pivot bolt bushing	front @ pivot bolt
1	pivot bolt nut	back @ pivot bolt
2	closing peg	back- right/left
2	closing peg bushing	back around peg- right/left
1	back bending peg	back-right
1	back bending bushing	back-right around peg
1	rubber handle	tip of right handle

### Shoeshaper Stand

Qty	Description	Location
3	legs	bottom
1	leg stay	bottom
1	leg stay bolt	bottom
1	two position base	see diagram

## The Horseshoe Store & more

818-268-3660 phone  
www.horseshoestore.com

## NOTE

ALL PARTS ARE GUARANTEED AGAINST NORMAL WEAR AND TEAR FOR 1 YEAR; THEREAFTER REPLACEMENT PARTS AVAILABLE AT PREVAILING RATES. PARTS AND TOOLS ARE NOT GUARANTEED AGAINST LOSS OR MISUSE.

Please read instructions carefully.

## LIMITED WARRANTY

Advantage Line Tools & The Horseshoe Store and more hereby warrants, for a period of once (1) year from date of purchase, to the purchaser, that this product is free from defects in manufacture and workmanship. Advantage Line Tools & The Horseshoe Store and more shall, however be liable under this warranty only if the products are used in the manner intended as specified in these product instructions. Advantage Line Tools & The Horseshoe Store and more shall be liable for the replacement/installation of any parts that fail through defect in material or workmanship during the warranty period. Advantage Line Tools & The Horseshoe Store and more specifically disavows any and all representations, warranties or liability relating to the condition or use of the product other than as herein specifically set forth. Tools altered or repaired without authorization by this company render this warranty null and void.

**ALL REQUESTS FOR REPLACEMENT OR REPAIR MUST BE PRE-APPROVED AND INCLUDE COPY OF ORIGINAL BILL OF SALE.**

Please complete information below and retain for your invoice copy and other records.

Customer Name \_\_\_\_\_  
Address \_\_\_\_\_  
City/State/Zip/Country \_\_\_\_\_  
Where Purchased \_\_\_\_\_  
Invoice # \_\_\_\_\_ Item \_\_\_\_\_  
Purchase Date \_\_\_\_\_ Purchase Price: \_\_\_\_\_

# Advantage Line ...innovative tools

Pocket Anvil® & Shoemaster® patented Shoeshapers

## Instructions

**Congratulations!** You are now the proud owner of a remarkable Advantage Line Shoeshaper. This patented tool has been carefully designed to offer you many ways to shape horseshoes.

- For most shoes, see "Basic Positions of Shoe in Shaper" page 3
- For specialty shoes-extra wide/narrow/extra large/small-see "Other Shoe Shaping Positions" page 5

## Two "tricks" to operating an Advantage Line Shoeshaper

1. Let your body weight do the work.
2. Teach your left hand to flip the shoe from one shaping position to the next.

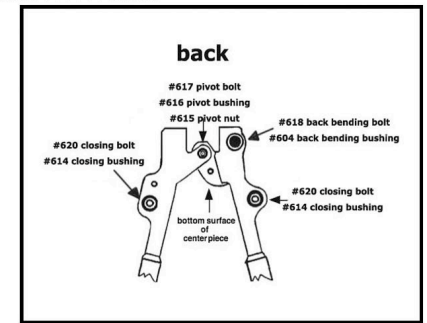
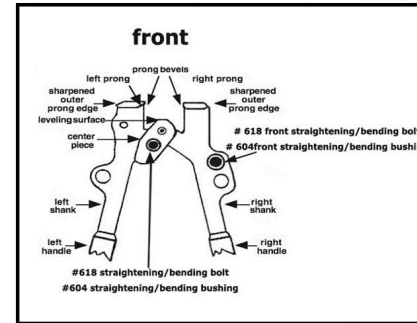
**Have fun • Watch the Video • Experiment**

*Advantage Line patented shoeshapers shape shoes fast and accurately.*

*You'll love working with them!*

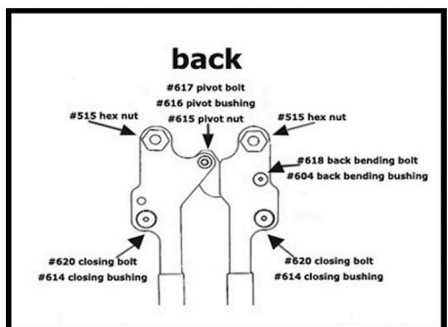
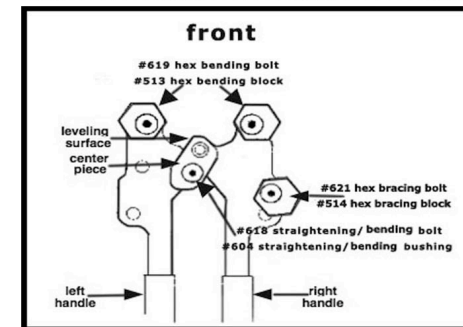
*Read all instructions to make your shoeshaping experience the very best!*

### Parts of The Pocket Anvil®



### Parts of The Shoemaster®

The SHOEMASTER® works very much like the POCKET ANVIL® except that its pressure points are adjustable. This tool provides for a wide range of shoe sizes and types, giving you the opportunity to bend a greater variety of shapes, again without the noise and banging.



## The Horseshoe Store & more

818-268-3660 phone  
www.horseshoestore.com

# PUTTING THE POCKET ANVIL INTO THE STAND

- Slide the left handle of the tool into the top sleeve of the stand, so that the cross pin fits into the slot.
- Use the lower sleeve whenever the handle is uncomfortably high.

## BODY POSITION WITH STAND

- ALWAYS... 1. Keep your arms stiff. 2. Bend your knees. 3. Keep your back straight.  
4. Let your bodyweight do the work. 5. Use the positions that give you the best leverage.

## REMEMBER...DON'T PUSH DOWNWARD



**1. ONE HANDED**  
Keep arm stiff. Don't push down with shoulder. Bend your knees and drop body.



**2. TWO HANDED**  
Keep both arms stiff. If you meet resistance, bounce your weight



**3. ONE FOOT FORWARD**  
Increase stability and leverage. Drop weight forward



**4. TWO HANDS FROM SIDE**  
Good for high handle. Drop weight down and back



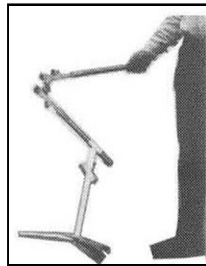
**5. TWO HANDS Rise on Toe**  
Put weight on stiff arms. Bend knees. Also good for high handle.



**6. USE LOWER POSITION**  
Increase leverage. Bend knees more. Good for stiff shoes.



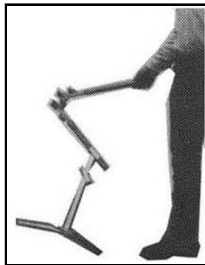
**7. CARRY TOOL & STAND**  
Grasp tool handles & top sleeve together. Carry tipped forward



**8a. MOVE STAND with TOE**  
Tip away and lift.



**8b. MOVE STAND WITH TOE**  
Step forward to reposition.



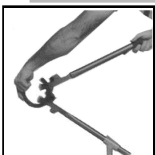
**9a. WALK STAND**  
Tip on one leg



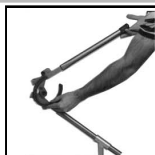
**9b. WALK STAND**  
Rotate to another leg.

## HANDLING SHOES IN TOOL

REMEMBER ... Use your left hand when manipulating shoe in tool.  
Practice flipping shoe from one position to next



**10. STRAIGHTEN A SHOE**  
Lift handle.



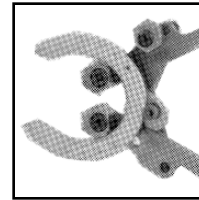
**11. BEND A SHOE**  
Lift handle. Slip shoe between prongs and levelling surface



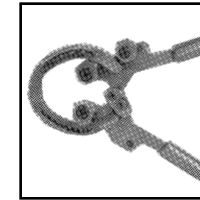
**12. BENDING INTERFERENCE**  
Avoid heel of branch from being bent hitting right shank



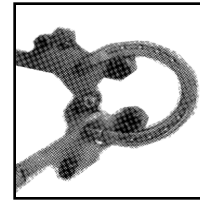
**13. LEVEL A SHOE**  
Lift handle. Insert shoe between underside of prongs and levelling surface. Thin shoes? Push forward to hold steady.



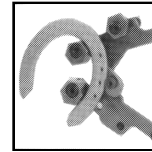
**SM4- ROUND TOE FRONT**



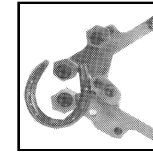
**SM5- SPREAD SHOES FRONT**



**SM6 SPREAD SHOES BACK**



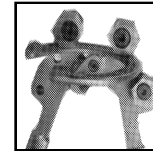
**SM7- STRAIGHTEN BRANCH FRONT - NORMAL**



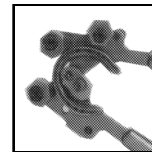
**SM8- STRAIGHTEN BRANCH FRONT - SMALL**



**SM9- STRAIGHTEN BRANCH HIND -SMALL**



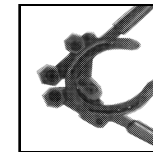
**SM10- LEVEL SHO**



**SM11- BEND BRANCH HEX BENDING BLOCKS ONLY**



**SM12- BEND BRANCH HEX BRACING BLOCK:TOE UP**



**SM13- BEND BRANCH HEX BRACING BLOCK: TOE DOWN**



**SM14- BEND BRANCH CLIPPED SHOE CLIP OUTWARD**



**SM15- CLOSING**



**SM16- TURN A TRAILER**



**SM17- TUCK A HEEL HEX BENDING BLOCKS**



**SM18- TUCK A HEEL HEX BRACING BLOCK**

## SQUARE A TOE with THE SHOEMASTER®



**SM20A- BEND FIRST BRANCH NEAR FIRST NA**



**SM20B- BEND FIRST BRANCH NEAR FIRST NA**



**SM21A- BEND 2ND BRANCH TOE UP OR TO DOWN**



**SM21B- BEND 2ND BRANCH TOE UP OR TO DOWN**